

# Creative Marketing Exchange

Thursday, October 15

10:00 am – 5:30 pm

Brevard Conference Center

Brevard, NC \$65

Learn how to creatively, economically and effectively market your business!

Join marketing professionals  
**Aaron Wesley Means** and **Joan VanOrman**  
 with professional photographer  
**Les Saucier** for an engaging and insightful seminar.

*In beautiful Brevard and Transylvania County, NC!*

Welcome & Introductions  
 Marketing Strategies & Tools (Joan)  
 Using Social Media (Aaron)  
 Creating Visual Images for Marketing (Les)  
 Networking Reception (All)



Learn more (flier) and register at:  
**JoanVanOrman.com**  
 828-553-7515 Brevard, NC

## Woolworth Walk in Asheville, NC, Features Works by Carol Eder-Smith and Debbie Skelly

Woolworth Walk in Asheville, NC, will present *Carol Eder-Smith + Debbie Skelly*, on view in the FW Front Gallery, from Oct. 1 - 30, 2015. A reception will be held on Oct. 2, from 5-7pm.

Skelly's love for gourds started when she moved to Maggie Valley, NC, in 2005. She has always loved creating some form of art, mostly painting, but when she was introduced to gourds, that all changed. She saw her first gourd in a gallery in Boone, NC. From that day on, she knew that she wanted to work with gourds. Skelly's gourd designs are influenced by nature, Native American and Southwest styles. Because she loves the "critters", she often incorporates butterflies, dragonflies and hummingbirds into her art. In addition, she uses dreamcatchers, bears, turtles, and kokopellis, which are in the Native American and Southwest styles.



Work by Carol Eder-Smith

Skelly can actually incorporate anything onto a gourd. She uses a variety of media such as leather dyes, inks, polishes, paint and clay. Carving and wood burning are used on many of her gourds. All natural embellishments and beads are often used as accents. Skelly believes you can never stop learning. She has taken gourd classes from some of the best gourd instructors, Bonnie Gibson, Judy Richie and Ronna Wuttke, to name a few.

Carol Eder-Smith started making jewelry



Work by Debbie Skelly about 10 years ago after taking a class at a local community college. She found that she loved the process of turning raw materials into a wearable work of art. She continues her education of metalsmithing by attending as many classes as she can fit in her schedule.

Eder-Smith currently lives in Asheville with her husband Shawn, and sweet rescue dog, Garby. She is a full-time operating room nurse and pursues her love of jewelry in her time off, she has found that she has a love for nurturing a person's "inside", and at the same time, decorating them on their "outside". She continues to learn and grow in her knowledge of metalsmithing techniques. She is constantly attending workshops with some of the finest jewelry artists in the area. She has also found a wonderful community of friends and fellow jewelry artists who unselfishly provide her with knowledge, inspiration, and encour-

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agement.

Eder-Smith feels so fortunate to have made so many friends. Among them, the artists that she so admires, and also the wonderful people who appreciate the work that she does. The jewelry that she creates is meant to bring the elements of nature

together into a piece that speaks their story. Wear it, feel it, enjoy it... that is her wish for all of you.

For further information check our NC Commercial Gallery listings, call the gallery at 828/254-9234 or e-mail to (info@woolworthwalk.com).

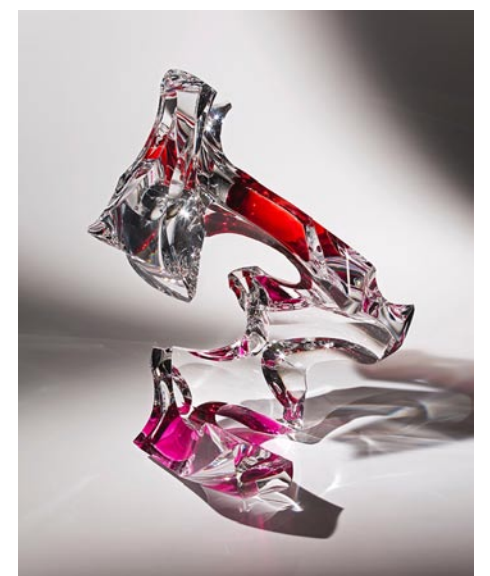
## Bender Gallery in Asheville, NC, Features Works by Karsten Oaks

Bender Gallery in Asheville, NC, will present *Abstracted Movement*, a solo exhibition of works by emerging glass sculptor, Karsten Oaks, on view from Oct. 2 through Nov. 30, 2015. A reception will be held on Oct. 2, from 5-8pm.

Using diamond saws and grinders, Oaks carves one of a kind sculptures out of blocks of solid crystal and then polishes the surface to a smooth shine. Her sculptures are powerful, fluid and dynamic. After completion, each piece is accented with bold punches of color.

In his Artist Statement, Oaks explains, "As an artist, I'm not inspired by one solitary concept or action. Instead, I have several major influences which lend different aspects to my aesthetic. When I start a sculpture, I begin construction of the form. I think abstractly about fluid mechanics and try to create a negative space within the form which gives a sense of movement to the structure. The process of construction inspires me as much as the form. I begin with blocks that are cut to approximate the overall shape, and then sand them white so that the form can be the sole focus."

Oaks received his BFA in Glass from the Appalachian Center for Craft at Tennessee Technical University. There he was greatly influenced by his mentor, Curtiss Brock. Immediately after graduation, Oaks moved to Seattle, WA, with the goal of working with and learning from some of the best artists in the field of glass today. In 2009, he began doing freelance work for a number of artists. His first job was assisting Martin Blank in his studio. Martin taught Oaks to create in a less regimented way than he



Work by Karsten Oaks

learned at college and to trust his instincts as an artist. Since then, he has done cold working for John Kiley and Lino Tagliapietra. In fact, he is the only person in the United States who cold works Lino's pieces.

In 2012, Oaks built his current studio in order to create work uniquely his own. His sculptures debuted at Bender Gallery in October 2014. His work was exhibited with Bender Gallery at Wheaton Arts Glass Weekend in June 2015. He will be attending SOFA 2015 in November with Bender Gallery in Chicago.

Bender Gallery is a contemporary fine art and sculpture gallery with a focus on glass as a medium.

For more info check our NC Commercial listings or visit (www.bendergallery.com).



SATURDAY NOVEMBER 7, 2015

### STUDIO TOURS

9AM-2PM FREE  
 throughout Caldwell County

### FESTIVAL

2PM-6PM FREE\*  
 1001 Harper Ave NW  
 Lenoir

\*UNLIMITED  
 CRAFT BEER TASTING  
 \$25 advance/\$30 onsite

**HUESANDBREWS.ORG 828-754-2486**

